

# Maintenance Contract of a Revenue-Earning Asset with Discrete Preventive Maintenance

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**Abstract:** This paper deals with maintenance service contract for a dump truck sold with a one-dimensional warranty. We consider a situation where an agent offers two maintenance contract options and the owner of the equipment has to select the optimal option. The options are the OEM only carries out failure below a specified value while the customer undertakes preventive maintenance action in-house and the OEM carried out all repairs and preventive maintenance activities. Moreover, we study the maintenance service contract considering reduction of the intensity function after preventive maintenance from both the owner and OEM point of views. We use a non-cooperative game formulation to determine the optimal price structure (i.e., price of each contract and maintenance effort) for the OEM and the optimal option for the owner. The result derived from the model has shown that if the owner chooses option with maintenance contract then the owner obtains a higher profit compared with the profit resulted from in-house maintenance.

**Keywords:** maintenance contract, a non-cooperative game theory, preventive maintenance, availability, warranty.

## 1. Introduction

Many heavy equipment such as cranes, loaders and dump trucks are commonly used in a mining industry to support its business. The equipment deteriorates with usage and age and finally failure occurs if it does not operate as intended. If the equipment is down for repair or preventive maintenance (PM), no revenue is generated and hence a high availability of the equipment is needed for achieving the production target of a company. To achieve a high availability of the equipment, Preventive Maintenance (PM) actions are performed to reduce the likelihood of failure and down time. Corrective Maintenance (CM) actions are taken after failure, which restores the failed equipment to the operational state.

Recently most heavy equipment are sold with warranty and often the manufacturer of Original Equipment Manufacturer (OEM) offers the warranty and PM in one package in order to provide more assurance to the owner of the equipment. After the warranty expires, the owner is fully responsible to perform the maintenance actions (PM and CM actions), which can be done either in house or by independent agents or the OEM. For complex and expensive equipment used in a remote mining area, it is very expensive for the owner to have maintenance facility and high skill maintenance crew required if the maintenance is done in house. Hence, performing PM and CM in house is not economical after the warranty ends. An alternative solution is contracted maintenance activities to an external agent.

Usually, the owner wants to reach high availability of the equipment with lower cost and the external agent gives a variety of maintenance service contract. This in turn will result in optimal profits for both the owner and the agent.

This paper is organized as follows. Section 2 gives literature review related to maintenance contract for repairable equipment and description of our problem is presented in Section 3. In Sections 4, we present the result and analytical solution. Finally, we conclude with topics for further research.

## 2. Literature Review

Maintenance service contracts have received much attention in the literature. Jackson and Pascual (2008) and Wang (2010) studied maintenance service contracts for repairable items, which involve preventive maintenance policies. Those papers studied maintenance service contract with consider a

penalty based on down time for each failure – i.e. a penalty cost incurs the agent (or OEM) when the actual down time to fix the failed equipment is greater than the target value. Iskandar *et al.*(2014) have studied service contracts with availability as a key measure, where a penalty cost incurs when the actual availability falls below the target (or total down time in a given period exceeds the target). But the service contracts studied do not give any reward to the agent when the performance (actual availability) well above the target. As a result, the service contracts do not motivates the agent (or OEM) to keep improving the performance. In this paper we introduce a policy limit cost asreward and protection to a service provider (an agent) from over claim and to pursue the owner to do maintenance under specified cost in house. Here we also consider the penalty based on the availability per period (usually one year) –i.e. if it is lower than the target availability the OEM incurs the penalty cost.

**3. Problem Statement**

According to the literature review, as the OEM or an external agent normally offers a variety of maintenance service contracts, then the maintenance actions (PM and/or CM) can be outsourced to the OEM (or an external agent). From the owner’s viewpoint, maintenance programs are aimed at not only to reach the performance target (e.g. 90% availability) but also to achieve an optimal profit. In order to reach the optimal profit, the maintenance service contract offered by the OEM should not just to ensure the performance target but also to achieve a higher performance which is beyond the target. This in turn will results in optimal profits for both the owner and the OEM. The decision problems for the owner are (i) to select the maintenance contract option that can reach the higher performance of the equipment with reasonable maintenance costs, and (ii) determine an attractive cost. And for the OEM or an external agent the decision problem is to determine the optimal price for each options offered.

The maintenance service contracts studied is the one which offers policy limit cost to protect a service provider (an agent) from over claim and to pursue the owner to do maintenance under specified cost in house. This in turn gives benefit for both the owner of the trucks and the agent of service contract. The decision problem for an agent is to determine the optimal price for each options offered and for the owner is to select the best contract option. We use a Nash game theory formulation in order to obtain a win-win solution – i.e. the optimal price for the agent and the optimal option for the owner.

We define the following notation that will be used in model formulation.

$W, U$	: Warranty time, and usage limits
$X$	: Product age
$L$	: life cycle
$\tilde{A}$	: Availability target
$\zeta$	: Total downtime target
$Y(t)$	: Total downtime in $(0, t]$
$EP(t)$	: Expected penalty cost
$F(x)$	: Distribution function of downtime
$F^{[k]}(x)$	: The $k$ -fold Stieltjes convolution of $F(x)$ .
$r(x)$	: Hazard function
$R(x)$	: Cumulative hazard function
$F(x), f(x)$	: Distribution function, density function $X$
$\alpha$	: Scale parameter.
$\beta$	: Shape parameter.
$P_G$	: Service contract cost
$P_0$	: PM cost done by owner
$K$	: Revenue
$C_m$	: Repair cost done by OEM

- $C_s$  : Repair cost option  $O_0$  owner
- $C_{pm}$  : Preventive maintenance cost per unit time.
- $C_p$  : Penalty cost
- $C_b$  : Price of the product.

3.1. Equipment Failures and Repairs

We use a black-box approach to model equipment failure. Every failure is fixed by a minimal repair or the failure rate after repair is the same as that before it fails. It is assumed that the repair time is very small compared to its mean time between failures, hence it can be ignored. As a result, the failure occurs as a Non-Homogenous Poisson process (NHPP) with the intensity function (Barlow and Hunter, 1960). To keep the equipment in good condition, PM is conducted regularly. PM can be done in-house or by the OEM or an agent. We consider that PM done in-house is less effective than that of the OEM. We model the effect of PM through the failure rate function as follows. If represents the failure rate function for the equipment with PM done in-house, then it is given by

$$r_0(x) = \begin{cases} r(x) & 0 \leq x < W \\ r(W) + \eta r(x) & W \leq x < L \end{cases} \tag{1}$$

where  $\eta > 1$ .

We consider that PM done by the OEM is an imperfect PM policy. The PM policy is characterised by single parameter  $\tau$  during  $\Omega_w$  [  $\Omega_s$  ]. The equipment is periodically maintained at  $k\tau$  [  $l, \nu$  ]. Any failure occurring between pm is minimally repaired (See Fig. 1). Here the warranty ceases at  $W$ . The effect of imperfect PM actions on the intensity function is given by  $r(t_j) = r(t_{j-1}) - \delta_j$  with  $0 \leq \delta_j \leq r(t_{j-1}) - \sum_{i=0}^j \delta_i$ ,  $\delta_j$  denotes the reduction of the intensity function after  $j^{th}$ ,  $j \geq 1$ , PM action. If the PM action is done at  $j^{th}$ ,  $j \geq 1$  the intensity function is reduced by  $\delta_j$ , then for  $t_j \leq t < t_{j+1}$  the intensity function is given by  $r_j(t) = r(t) - \sum_{i=0}^j \delta_i$  with  $\delta_0 = 0$ . For simplicity we assume that for each PM action  $\delta_j = \delta_{j+1} = \delta$  then  $r_j(t) = r(t) - j\delta$ .

If any failure occurring between pm is minimally repaired, then the expected total number of minimal repairs in  $([t_{j-1}, t_j], 1 \leq j \leq k+1)$  is given by

$$N = \sum_{j=1}^{k+1} \int_{t_{j-1}}^{t_j} r_{j-1}(t') dt' = R(W) - \sum_{j=1}^k (W - j\tau) \delta_j.$$

For  $t_j - t_{j-1} = \tau_y$  then the expected number of minimal repairs in  $[0, W)$  is defined as

$$N(W) = N(k, \tau) = R(0, W) - \sum_{j=1}^k (W - j\tau) [r(j\tau) - r((j-1)\tau)] \tag{2}$$

where  $R_0(0, W) = \int_0^W r_0(t) dt - \sum_{j=1}^k \delta_j$ .

And after the warranty ends, the expected number of minimal repairs in  $[W, W+L)$ , with  $1 \leq m \leq \ell+1$  is given by

$$N(L) = N(\ell, \tau) = R_k(W, W+L) - \sum_{m=1}^{\ell} (L - j\nu) \delta_m = R_k(W, W+L) - \sum_{m=1}^{\ell} (L - i\nu) [r(i\nu) - r((i-1)\nu)] \tag{3}$$

where  $R_k(W, W+L) = \int_W^{W+L} r_0(t) dt - \sum_{m=1}^{\ell} \delta_m$ .

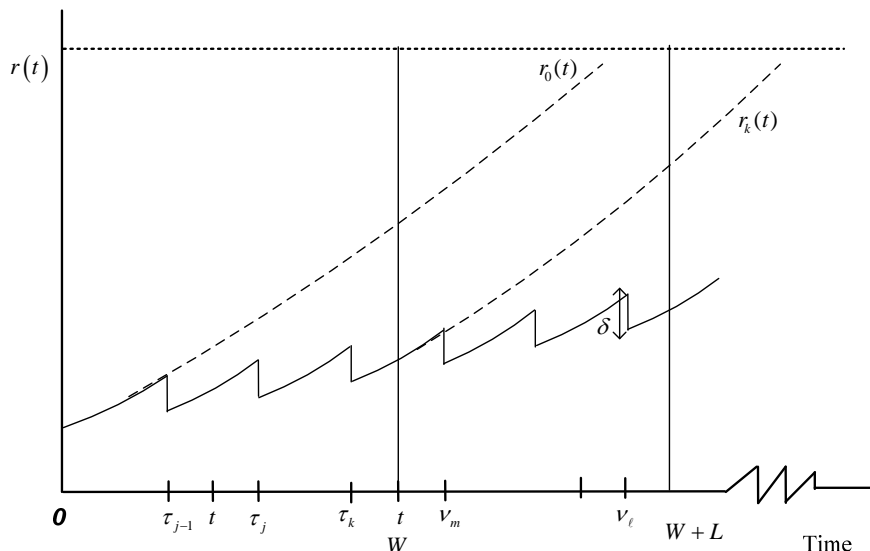


Figure 1. Failure Rate Function

For PM done by OEM, the failure rate function is given by

$$r_1(x) = r(x) \quad 0 \leq x < L \tag{4}$$

Note that  $\eta > 1$  meaning that the failure rate function increases with a higher rate or the PM done in-house is less effective than PM by OEM ( $\eta = 1$ ).

3.2. Maintenance Service Contract  
 OEM’s Decision Problem

As mentioned in the earlier section, the equipment under consideration is sold with warranty and the warranty also covers PM. The manufacturer will rectify all failures and preventive actions during the warranty period without any charge to the consumer. The consumer will be responsible for all CM and PM actions, after the warranty ceases. Hence, a comprehensive maintenance program of the equipment over a life cycle, L, is needed by the company to give a maximum availability of the equipment.

We consider that an agent offers two options to the customer after the warranty ends –ie. Option  $O_0$  and  $O_1$ . Two service contract options are considered as follows. Option  $O_0$ : After the expiry of warranty or in , the consumer carries PM in-house. If the equipment fails, the owner calls the OEM to fix the equipment. The OEM will charge the consumer for the full cost of each repair. There is no penalty cost to the OEM if the availability falls below the target. The OEM will charge the higher cost of repair under this option. Option  $O_1$ : For a fixed price of service contract  $P_G$ , the OEM agrees to carry out PM and CM in  $[W, L)$ . The owner is required to pay an additional cost if the repair cost is greater than a threshold value  $\vartheta$ . If the availability falls below the target, the OEM should pay a penalty cost. Here, the OEM performs PM and CM over the life cycle of the equipment.

Generally, several packages of maintenance service contract offers by the OEM – e.g. full coverage or partial coverage. Here PM is full coverage. Under Option  $O_1$ , the OEM provides a service covering PM and CM to the consumer with a fixed cost  $P_G$  within the contract period –e.g. 3 to 5 years. If the availability of the equipment for period j,  $A_j$  is less than the availability target  $\tilde{A}_j$ , then the OEM should pay a penalty cost. The penalty cost is proportional to  $\delta_j = \tilde{A}_j - A_j$ . The penalty cost,  $C_p$  is viewed as a compensation given by the OEM. The OEM needs to determine the optimal price structure (i.e. service contract cost for option and repair cost for option) to maximize the expected profit. Let C denote the repair cost to fix the failed equipment. As in many cases, the repair cost varies, then C is considered as a random variable with distribution function  $G(c)$ . Since every

failure is fixed by a minimal repair then the failure process follows the Non-Homogeneous Poisson Process [9], and hence the expected of OEM revenue for option  $O_0$  is given by

$$E[\pi(O_0)] = R_0(W, L) \left[ \int_0^\infty cg(c)dc \right] \tag{5}$$

where  $R_0(W, L) = \int_W^L r_0(x)dx$ .

For option 1, first we obtain the expected of repair cost, expected of penalty cost and then expected of PM cost in  $(W, L)$ .

Under Option 1, if repair cost,  $C$  is greater than  $g$  then the owner has to pay  $(C-g)$ . As a result the expected additional repair cost paid by the owner is given by  $\int_g^\infty (c-g)g(c)dc$ . Then, the expected of repair cost incurred by the OEM is

$$EC_m = R_1(W, L) pC_m \tag{6}$$

Where  $C_m = \int_0^\infty cg(c)dc$  and  $R_1(W, L) = \int_W^L r(x)dx$ .

Expected of Penalty Cost:

Let  $Y(t)$  and  $A(t)$  denote the total of down time and availability of the equipment in  $(0, t)$ . If  $\tilde{A}$  is the availability target, then a penalty occurs if  $A(t) < \tilde{A}$  (or  $1 - Y(t)/t < \tilde{A}$ ). If  $\zeta = (1 - \tilde{A})t$ , then the penalty incurs the OEM if  $Y(t) > \zeta$  or the total down time in  $(0, t)$  is greater than  $\zeta$ . The expected penalty cost is given by  $EP(t) = c_p E[\text{Max}\{0, Y(t) - \zeta\}] / t$  where  $c_p$  is the penalty cost and

$$E[\text{Max}\{0, Y(t) - \zeta\}] = \int_\zeta^\infty (y - \zeta) g(y)dy \tag{7}$$

Hence, we have

$$EP(t) = \frac{c_p \left\{ \int_\zeta^\infty (y - \zeta) g(y)dy \right\}}{t} \tag{8}$$

In most cases, availability target is given for each year. As the equipment deteriorates with age and usage, the availability target decreases from year to year. Let  $\tilde{A}_j, j = 1, \dots, (L - W)$  denote the availability target at  $t_j$ , then  $\tilde{A}_1 < \tilde{A}_2 < \dots < \tilde{A}_{L-W}$ .

Let  $Y(t_{j-1}, t_j)$  and  $A(t_{j-1}, t_j)$  denote the total of down time and availability of the equipment in  $(t_{j-1}, t_j)$ , then  $A(t_{j-1}, t_j) = 1 - Y(t_{j-1}, t_j) / (t_j - t_{j-1})$ . The penalty incurs the OEM at time  $t_j$  if  $A(t_{j-1}, t_j) < \tilde{A}_j$  or  $Y(t_{j-1}, t_j) > \zeta_j$  (the total down time in  $(t_{j-1}, t_j)$  is greater than  $\zeta_j$ ), where  $\zeta_j = (1 - \tilde{A}_j)(t_j - t_{j-1})$ .

Hence, the probability that the penalty incurs at  $t_j$  is given by

$$P\{Y(t_{j-1}, t_j) > \zeta_j\} = \sum_{k=1}^\infty \left\{ 1 - F^{[k]}(\zeta_j) \right\} \frac{R(t_{j-1}, t_j)^k e^{-R(t_{j-1}, t_j)}}{k!} \tag{9}$$

Define,

$$G_j(\zeta_j) = P\{Y(t_{j-1}, t_j) \leq \zeta_j\}$$

From (9), we have

$$G_j(\zeta_j) = \sum_{k=1}^{\infty} F^{[k]}(\zeta_j) \frac{R(t_{j-1}, t_j)^k e^{-R(t_{j-1}, t_j)}}{k!} \tag{10}$$

We assume that  $F(x)$  has Exponential distribution with parameter  $\lambda$ , then we have after simplification,

$$G_j(\zeta_j) = P\{Y(t_{j-1}, t_j) \leq \zeta_j\} = \sum_{k=1}^{\infty} \frac{R(t_{j-1}, t_j)^k e^{-R(t_{j-1}, t_j)}}{k!} \frac{(\lambda \zeta_j)^k}{k!} e^{-\lambda \zeta_j} \tag{11}$$

And the density function of  $G_j(\zeta_j)$  is given by  $g_j(\zeta_j) = \frac{dG_j(\zeta_j)}{d\zeta_j}$ .

Now, we obtain the expected penalty cost in  $(t_{j-1}, t_j)$  and then in  $(W, L)$ . The expected penalty cost in  $(t_{j-1}, t_j)$  is given by

$$EP_j(t_{j-1}, t_j) = \frac{c_p E[\text{Max}\{0, Y(t_{j-1}, t_j) - \zeta_j\}]}{(t_j - t_{j-1})} = \frac{c_p \int_{\zeta_j}^{\infty} [1 - G_j(y)] dy}{(t_j - t_{j-1})} \tag{12}$$

As a result, the expected penalty cost in  $(W, L)$  is given by

$$EP(W, L) = \begin{cases} \sum_{j=1}^{L-W} \frac{c_p \int_{\zeta_j}^{\infty} [1 - G_j(y)] dy}{(t_j - t_{j-1})} & \text{for } A_j < \tilde{A}_j \\ 0 & \text{otherwise} \end{cases} \tag{13}$$

The expected of PM cost is

$$EC_{pm} = k_y C_0 - \sum_{j=1}^{k_y+1} [C_r(L - j\tau_y) - C_v] [r(j\tau_y) - r((j-1)\tau_y)] \tag{14}$$

As a result, the total expected revenue of the OEM is

$$E[\pi(O_1)] = P_G - C_p \sum_{j=1}^{L-W} \frac{\int_{\zeta_j}^{\infty} [1 - G_j(y)] dy}{(t_j - t_{j-1})} - R_1(W, L) C_m - EC_{pm} \tag{15}$$

Owner's Decision Problem

The owner needs to decide which options best fit to maintain the equipment over  $(W, L)$  – i.e. to decide whether a PM is done in house and CM by the OEM or both PM and CM is fully done by the OEM. As a result, after the expiry of warranty, the consumer must choose the option  $O^*$  taken from the set  $\{O_0, O_1\}$ . As the equipment is used to generate income, then the owner has to select the optimal option that maximizes the expected profit.

The expected profit of the consumer upon choosing the  $O_0$  option,  $E[\omega(O_0)]$  is given by

$$E[\omega(O_0; P_0, \mathcal{G})] = K [L - W - (R_0(L - W) - R_0(W)) E[U_i]] - R_0(W, L)(C_m - C_s) - P_0 - C_b \tag{16}$$

While the expected profit for Option  $O_1$  is given by

$$E[\omega(O_1)] = K [L - W - (R_1(L - W) - R_1(W)) E[U_i]] + C_p \sum_{j=1}^{L-W} \frac{\int_{\zeta_j}^{\infty} [1 - G_j(y)] dy}{(t_j - t_{j-1})} - R_1(W, L) \int_{\mathcal{G}} (c - \mathcal{G}) g(c) dc - P_G - C_b \tag{17}$$

**4. Result**

We first obtain  $P_G^*$  and then  $C_s^*$ . In the presence of negotiation between the two parties for every option offered, the consumer and the OEM will receive the same profit. Then, for Option  $O_1$  we have  $P_G^*$  given by

$$P_G^* = \frac{1}{2} \left[ K \left[ L - W - \sum_{j=1}^{L-W} E[Y(t_{j-1}, t_j)] \right] + 2C_p \sum_{j=1}^{L-W} \frac{\int_{\xi_j}^{\infty} [1 - G_j(y)] dy}{(t_j - t_{j-1})} \right. \\ \left. + R_1(W, L) \left( C_m - \int_g^{\infty} (c - g)g(c)dc \right) + EC_{pm} - P_G - C_b \right] \tag{18}$$

$$\sum_{j=1}^{L-W} E[Y(t_{j-1}, t_j)] = (R_1(L - W) - R_1(W)) E[U_i]$$

The expected profit of the OEM on option  $O_1$ , becomes

$$E[\pi(O_1; P_G)] = \frac{1}{2} \left[ K \left[ L - W - \sum_{j=1}^{L-W} E[Y(t_{j-1}, t_j)] \right] - R_1(W, L) \left( C_m - \int_g^{\infty} (c - g)g(c)dc \right) \right. \\ \left. - EC_{pm} - C_b \right] \tag{19}$$

We have  $C_s^*$  for Option  $O_0$  that satisfied

$$C_s^* = \frac{1}{2R_0(W, L)} \left[ K \left\{ L - W - \sum_{j=1}^{L-W} E[Y(t_{j-1}, t_j)] \right\} + C_m R_0(W, L) - P_0 - C_b \right] \tag{20}$$

$$E[\pi(O_0; P_0, C_s)] = \frac{1}{2} \left[ K \left\{ L - W - \sum_{j=1}^{L-W} E[Y(t_{j-1}, t_j)] \right\} - P_0 - C_b - C_m R_0(W, L) \right] \tag{21}$$

Here, we can see that maximum expected profit for the OEM using option  $O_1$  is always greater than using option  $O_0$ . It can be seen by the difference of (19) and (21), i.e,

$$E[\pi(O_1; P_G)] - E[\pi(O_0; C_s)] = \frac{1}{2} \left[ P_0 + C_m R_0(W, L) - R_1(W, L) \left( C_m - \int_g^{\infty} (c - g)g(c)dc \right) - EC_{pm} \right] > 0$$

since all parameter is positive,  $P_0 > EC_{pm}$ , and  $R_0(W, L) > R_1(W, L)$ .

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